

Monish Kapadia

Art Director | Conceptual Thinker

monishkapadia.in

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Education

Savannah College of Art and Design (SCAD)

Bachelor's in Advertising & Branding

Atlanta, GA

Awards

2026 Red Dot Awards

Hinge, Rover

2026 Applied Arts Awards

Hinge, Rover

2026 National ADDYs

2x Silver - Hinge: Text Your Ex

The 2026 District 7 ADDYs

Best of Online/Interactive - Hinge: Text Your Ex

4x Gold, Silver - Hinge: Text Your Ex

Gold - Vaseline: When Chaos Calls

Gold, Silver - Rover: For the In-Between

The 2026 Atlanta ADDYs

4x Gold, Silver - Hinge: Text Your Ex

Gold - Vaseline: When Chaos Calls

2x Silver - Rover: For the In-Between

Silver - Rover: Where Quirks Find Company

The 2026 SCADDY Awards

4x Gold, 2x Honorable Mentions

The 2025 SCADDY Awards

2x Gold, Silver, 2x Honorable Mentions

Savannah College of Art and Design

Strategic Award, 2025

Skills

Design & Motion: After Effects, Premiere

Pro, Photoshop, Illustrator, InDesign,

Lightroom, Figma, Blender, TouchDesigner

Productivity: Google Workspace, Microsoft

Office, Notion

AI Tools: Claude, ChatGPT, Sora, Gemini,

Veo, Midjourney, Adobe Firefly

Core Skills: Art Direction, Concepting,

Motion Graphics, Visual Storytelling, Brand

Identity, Creative Strategy, Social Content,

Digital Design, Print, Event Marketing

Experience

Airia | Art Director and Motion Designer

(March 2026 - Present)

Atlanta, GA

Concept, art direct, and produce content across brand, social, and digital campaigns, cracking briefs from strategy to screen for both consumer and B2B clients.

SCAD | SCADhome Mentor

(January 2024 - May 2026)

Atlanta, GA

Build an inclusive student community by leading programs, resolving conflicts, and supporting residents. Strengthening leadership, communication, collaboration, and problem-solving skills in fast-paced environments.

Indian Bee Collective | President

(June 2025 - May 2026)

Atlanta, GA

Oversee creative direction, programming, and operations, managing executive teams, partnerships, and budgets to drive campus-wide engagement and cultural visibility.

Indian Bee Collective | VP, Art Director

(March 2024 - June 2025)

Atlanta, GA

Concepted and art directed multichannel campaigns across social, digital, and event platforms, leading cross-team collaboration to bring ideas to life from brief to execution.

chefATL | Art Director - Digital

(September 2024 - December 2024)

Atlanta, GA

Designed branded digital and motion content for SCAD's student-produced TV show chefATL, maintaining cohesive visual identity while collaborating with producers and teams to align storytelling across platforms.

Deloitte x SCADpro | Process Lead

(March 2024 - June 2024)

Atlanta, GA

Led creative development and executed print assets and complex layouts with strong technical command of Adobe Creative Suite, collaborating across teams to meet high-production-quality standards.

Mithibai Kshitij | Head of Photography

(August 2021 - January 2022)

Mumbai, India

Led a 500-student team to cover over 50 events, including a headliner concert, increasing visibility and engagement through creative media production, leadership, and cross-team collaboration.

INTACH | Creative Intern

(November 2020 - December 2021)

Dahanu, India

Launched a student-led newsletter, website and built branded content increasing digital engagement and visibility by over 50%.

