

# Monish Kapadia

Art Director

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## Education

**Savannah College of Art and Design (SCAD)**

Bachelor's in Advertising & Branding  
Atlanta, GA | January 2023 - May 2026

## Awards

**The 2026 Atlanta ADDYs**

Hinge: Text Your Ex - 4x Gold, 1x Silver  
Vaseline: When Chaos Calls - 1x Gold  
Rover: For the In-Between - 2x Silver  
Rover: Where Quirks Find Company - 1x Silver

**The 2025 SCADDDY Awards**

2x Gold, 1x Silver, 2x Honorable Mentions

**Savannah College of Art and Design Strategic Award, 2025**

For exemplary contributions as a Resident Mentor, recognizing my commitment to fostering a vibrant community.

## Skills

**Design & Motion:** After Effects, Premiere Pro, Photoshop, Illustrator, InDesign, Lightroom, Figma, Blender, TouchDesigner

**Productivity:** Google Workspace, Microsoft Office, Notion

**AI Tools:** ChatGPT, Sora, Gemini, Veo, Midjourney, Adobe Firefly

**Core Skills:** Art Direction, Motion Graphics, Visual Storytelling, Brand Identity, Creative Strategy, Social Content, Event Marketing

## Experience

**SCAD | SCADhome Mentor**

(January 2024 - Present) *Atlanta, GA*

Build an inclusive student community by leading programs, resolving conflicts, and supporting residents in emergencies, strengthening leadership, communication, collaboration, and problem-solving skills in fast-paced environments.

**Indian Bee Collective | President**

(June 2025 - Present) *Atlanta, GA*

Oversee creative direction, programming, and operations, managing executive teams, partnerships, and budgets to drive campus-wide engagement and cultural visibility.

**Indian Bee Collective | VP, Art Director**

(March 2024 - June 2025) *Atlanta, GA*

Led creative strategy, cross-team collaboration, and visual storytelling to boost cultural engagement and representation on campus. Directed multi-channel creative campaigns across social, digital, and event platforms.

**chefATL | Art Director - Digital**

(September 2024 - December 2024) *Atlanta, GA*

Designed branded digital and motion content for SCAD's student-produced show chefATL, maintaining cohesive visual identity while collaborating with producers and teams to align storytelling across platforms.

**Deloitte x SCADpro | Process Lead**

(March 2024 - June 2024) *Atlanta, GA*

Led creative development, executing design deliverables and print assets with strong collaboration and technical skill, including proficient use of Adobe Creative Suite to direct visual outputs.

**Mithibai Kshitij | Head of Photography**

(August 2021 - January 2022) *Mumbai, India*

Led a 500-student team to cover over 50 events, including concerts, increasing visibility and engagement through creative media production, leadership, and cross-team collaboration.

**INTACH | Creative Intern**

(November 2020 - December 2021) *Dahanu, India*

Launched a student-led newsletter, website and built branded content increasing digital engagement and visibility by over 50%.

