

# Monish Kapadia

Art Director | Motion Designer

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## Education

### Savannah College of Art and Design (SCAD)

Bachelor's in Advertising & Branding  
Atlanta, GA

## Awards

### 2026 National ADDYs

2x Silver - Hinge: Text Your Ex

### The 2026 District 7 ADDYs

Best of Online/Interactive - Hinge: Text Your Ex

4x Gold, Silver - Hinge: Text Your Ex

Gold - Vaseline: When Chaos Calls

Gold, Silver - Rover: For the In-Between

### The 2026 Atlanta ADDYs

4x Gold, Silver - Hinge: Text Your Ex

Gold - Vaseline: When Chaos Calls

2x Silver - Rover: For the In-Between

Silver - Rover: Where Quirks Find Company

### The 2025 SCADDY Awards

2x Gold, Silver, 2x Honorable Mentions

### Savannah College of Art and Design

Strategic Award, 2025

For exemplary contributions as a

Resident Mentor, recognizing my

commitment to fostering a vibrant

community.

## Skills

**Design & Motion:** After Effects, Premiere

Pro, Photoshop, Illustrator, InDesign,

Lightroom, Figma, Blender, TouchDesigner

**Productivity:** Google Workspace, Microsoft

Office, Notion

**AI Tools:** Claude, ChatGPT, Sora, Gemini,

Veo, Midjourney, Adobe Firefly

**Core Skills:** Art Direction, Motion Graphics,

Visual Storytelling, Brand Identity, Creative

Strategy, Social Content, Event Marketing

## Experience

### Airia | Art Director and Motion Designer

(March 2026 - Present)

Atlanta, GA

Concept, Art Direct, and produce video content for Airia and HeadsUp Health, spanning brand, business, and social campaigns. Drive ideas from concept to execution, translating strategy into visually compelling stories across digital platforms.

### SCAD | SCADhome Mentor

(January 2024 - Present)

Atlanta, GA

Build an inclusive student community by leading programs, resolving conflicts, and supporting residents in emergencies, strengthening leadership, communication, collaboration, and problem-solving skills in fast-paced environments.

### Indian Bee Collective | President

(June 2025 - Present)

Atlanta, GA

Oversee creative direction, programming, and operations, managing executive teams, partnerships, and budgets to drive campus-wide engagement and cultural visibility.

### Indian Bee Collective | VP, Art Director

(March 2024 - June 2025)

Atlanta, GA

Led creative strategy, cross-team collaboration, and visual storytelling to boost cultural engagement and representation on campus. Directed multi-channel creative campaigns across social, digital, and event platforms.

### chefATL | Art Director - Digital

(September 2024 - December 2024)

Atlanta, GA

Designed branded digital and motion content for SCAD's student-produced TV show chefATL, maintaining cohesive visual identity while collaborating with producers and teams to align storytelling across platforms.

### Deloitte x SCADpro | Process Lead

(March 2024 - June 2024)

Atlanta, GA

Led creative development, executing design deliverables and print assets with strong collaboration and technical skill, including proficient use of Adobe Creative Suite to direct visual outputs.

### Mithibai Kshitij | Head of Photography

(August 2021 - January 2022)

Mumbai, India

Led a 500-student team to cover over 50 events, including concerts, increasing visibility and engagement through creative media production, leadership, and cross-team collaboration.

### INTACH | Creative Intern

(November 2020 - December 2021)

Dahanu, India

Launched a student-led newsletter, website and built branded content increasing digital engagement and visibility by over 50%.

