

# Monish Kapadia

## Art Director | Creative Strategist

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## Education

**B.F.A. in Advertising and Branding**  
Savannah College of Art and Design (SCAD)  
Atlanta, GA  
Dean's List 2023, 2024

## Skills

- Adobe Photoshop (Certified)
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe InDesign
- Adobe After Effects
- Microsoft Office
- Google Workspace
- Video Production
- Communication
- Public Speaking
- Leadership
- Management
- Organization

## Awards

### **The 2025 SCADDY Awards**

2x Gold, Silver, Honorable Mention  
2025

Vaseline - When Chaos Calls

### **The 2025 SCADDY Awards**

Honorable Mention  
2025

Lyft Off Campus

### **Savannah College of Art and Design**

Strategic Award  
2024

For exemplary contributions as a Resident Mentor, recognizing my commitment to fostering a vibrant community.

## Experience

### **Savannah College of Art and Design**

Resident Mentor  
January 2024 - Present

- Cultivated a supportive and inclusive residential community, spearheading diverse social activities and managing conflict resolution.
- Ensured safety and provided emergency support, serving as a dependable resource and mentor for residents.

### **Indian Bee Collective**

Vice President

June 2024 - Present

- Directed creative and events initiatives at IBC, managing cross-team coordination to ensure smooth and strategic execution.
- Amplified campus engagement by curating cultural campaigns and events that aligned with brand and community values.

### **Art Director**

March 2024 - May 2024

- Led visual direction and branding, producing graphics and video content that boosted awareness and storytelling impact.

### **chefATL | SCAD**

Art Director - Digital

September 2024 - December 2024

chefATL is SCAD student-produced show.

- Designed and developed branded digital content for chefATL's website and motion graphics, maintaining visual consistency.
- Partnered with creative and production teams to align storytelling, tone, and branding across digital touchpoints.

### **Deloitte x SCADpro**

Process Lead

March 2024 - June 2024

- Led creative development for Deloitte x SCADpro, executing design deliverables and print assets with strong collaboration and technical skill including strong use of Adobe Creative Suite.

### **Mithibai Kshitij**

Head of Photography

August 2021 - January 2022

- Led a 500-student team to cover 50+ events including 3 concerts with photography and video, elevating fest visibility and student engagement through expert media production and leadership.

### **Indian National Trust for Art and Cultural Heritage**

Creative Intern

November 2020 - December 2021

- Launched a student-led newsletter to showcase local stories, increasing digital engagement and visibility by over 50%.
- Redesigned the website and built branded content, enhancing the nonprofit's reach and digital footprint.